



OPENING DOORS WITH FINANCIAL ADVISORS

Proven strategies to start meaningful conversations

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YOUR SPEAKERS



SVP of Wholesale

[linkedin.com/in/mark-oneil](https://www.linkedin.com/in/mark-oneil)

Mark O'Neil has over 20 years of experience in reverse mortgages, with a background as a real estate attorney, loan officer, and top-producing wholesale AE. He currently serves as SVP of Wholesale at Mutual of Omaha Reverse Mortgage, leading the channel's national growth.



Speaker | Author | Financial Strategist

<https://www.linkedin.com/in/ryanponsford/>

Ryan Ponsford, MBA has over 25 years of experience in wealth management, real estate, lending, and philanthropy. As leader of Equity Wealth Strategies, he works to reframe reverse mortgages as a smart, responsible tool in retirement planning. Ryan holds an Executive MBA from Johns Hopkins and has spoken at events across the U.S., Canada, and Europe.

NEW *Let's Grow This!* Rewards Program

Let's Grow This

REWARDS PROGRAM

Working Together to Expand Our Reverse Mortgage Market



Mutual of Omaha Reverse Wholesale has a strong lineup of webinars planned for 2026. Our Let's Grow This series will provide you with new sales ideas, on a wide range of topics - each led by industry experts.

The more sessions you attend, the more you'll be rewarded. Here is how it works:

Tier 1: Attend 4+ Webinars

- Entry to quarterly attendee giveaway (participants get one entry per attended session)
- Mutual of Omaha branded gift

Tier 2: Attend 6+ Webinars

- Entry to quarterly giveaway (participants get one entry per attended session)
- Invitation to Top Partner Roundtable

Tier 3: Attend 12+ Webinars

- Entry to quarterly giveaway (participants get one entry per attended session)
- Entry into annual giveaway (participants get one entry per attended session)
- Invitation to Top Partner Roundtable

Rules at a Glance

- Open to all licensed loan originators
- There is no obligation to partner with or send business to Mutual of Omaha Mortgage in order to participate in the giveaways
- Must attend the entire session in order to be eligible
- Winners will be chosen via random drawing and will be notified via email. Live attendance only — replays do not count toward rewards
- Use the same email each time so we can properly track your participation
- Rewards are awarded to the individual attendee and are not transferable
- Mutual of Omaha Mortgage may update or modify program rules at any time



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Equal Housing Lender

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Tier 1 – Attend 4+ Live Webinars

- Entry into quarterly giveaway \$100 (*one entry per session attended*)
- Mutual of Omaha–branded gift

Tier 2 – Attend 6+ Live Webinars

- Quarterly giveaway entries
- Invitation to Top Partner Roundtable

Tier 3 – Attend 12+ Live Webinars

- Quarterly giveaway entries
- Entry into annual giveaway - \$2,500 value
- Invitation to Top Partner Roundtable

**Must attend the full live session to earn credit.*



JOIN US

INSPIRE, MOTIVATE, & EQUIP

REVERSE MASTERMIND SALES SUMMIT

Join us for a power-packed, special 3-day event with some of the nation's leading reverse mortgage professionals, speakers, and service providers.

 **Dates: May 5, 2026* - May 7, 2026**

*VIP Party is May 4th at 7:00 pm est

 **Venue: Hilton Knoxville Airport**

 **Address: 2001 Alcoa Hwy, Alcoa, TN 37701**

 **Register Now!**

Proud Sponsor

Hilton Knoxville Airport, TN

General Admission or VIP Tickets Available
Early Bird Pricing (ends 2/15/2026)

Register:

<https://reversemastermindsummit.com/>



www.EquityWealthAcademy.com

Coupon Code: MUTUALOFOMAHA



Connect with Ryan

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